

F.No.P.27-1/2011/NSS/PAC/
Government of India
Ministry of Youth Affairs and Sports
PROGRAMME ADVISER'S CELL (NSS)
12/11, Jam Nagar House, New Delhi-110011

November 28, 2011

Heads of NSS Regional Centre
Lucknow Guwahati
Chandigarh & Pune

Sub: Workshop on SVEEP Programme for five election going States – regarding.

Sir,

I am directed to say that the Election Commission of India is organizing one day training workshop on 13th December, 2011(Tuesday) at IIDEM, 7th Floor Nirvachan Sadan near Patel Chowk, New Delhi from 9.30 AM to 5.30 PM with objective of maximization of Voters Participation in the forthcoming assembly elections in five States i.e. Uttar Pradesh, Utrkhand, Manipur, Goa and Punjab.

In this regard you are requested to attend the workshop and come prepared with ideas as to how to involve mass participation especially young people in enrolment of young voters, civil society actions including ethical voting and strategies for high turnout in the election by using social marketing techniques. **This has the approval of the competent authority.**

Yours faithfully,

(Satish Kumar Sawhney)
Deputy Programme Adviser

CC:

1. Smt. Sarada Ali Khan, Joint Secretary & Programme Adviser, NSS, Ministry of Youth Affairs & Sports, Shastri Bhawan, New Delhi
2. Sh. Rahul Sharma, US Election Commission of India, Nirvachan Sadan, Ashoka Road, New Delhi-110001.
3. Smt. E. Gayathri, Under Secretary (NSS), Ministry of Youth Affairs & Sports, Shastri Bhawan, New Delhi.